



2019 Annual Report

September 2018 – August 2019



Creative 360, 1517 Bayliss St. Midland, MI 48640 • 989-837-1885 • becreative360.org

We are Creative 360!

- A non-profit 501(c)3 Corporation
- Founded in 1995 by Northwood fellows Cynthia Keefe and Linda Z. Smith.
- **Express Yourself Artshop** provides opportunities for arts education to people of all ages and abilities including those with disabilities. An Inclusive program, everyone is welcome to join an Artshop class or workshop, especially if you prefer a more relaxed pace as you create.
- **Yes We Can!** program celebrates the creative legacy of community leaders, authors, musicians, educators, artists, and scientists who are 80 and over.
- **Artfest 55** celebrates the talents of those who are 55 and older and includes visual art, talent and writing competitions with prizes.
- **Art Gallery** is open free to the public and hosts approximately six exhibits each year. It is enjoyed by more than 9,500 visitors each year.
- **Facility Rentals & Birthday Parties** offer a high-value option for the community and keep our facilities busy when we are not offering an event or class.
- **John Pratt Mosaic House**, a colorful house off M20, became Creative 360's responsibility in 1998. We conduct outdoor tours in the warmer months and are responsible for the maintenance and preservation of the mosaics that adorn the building.
- We offer approximately 306 **classes and events** each year.



Vision

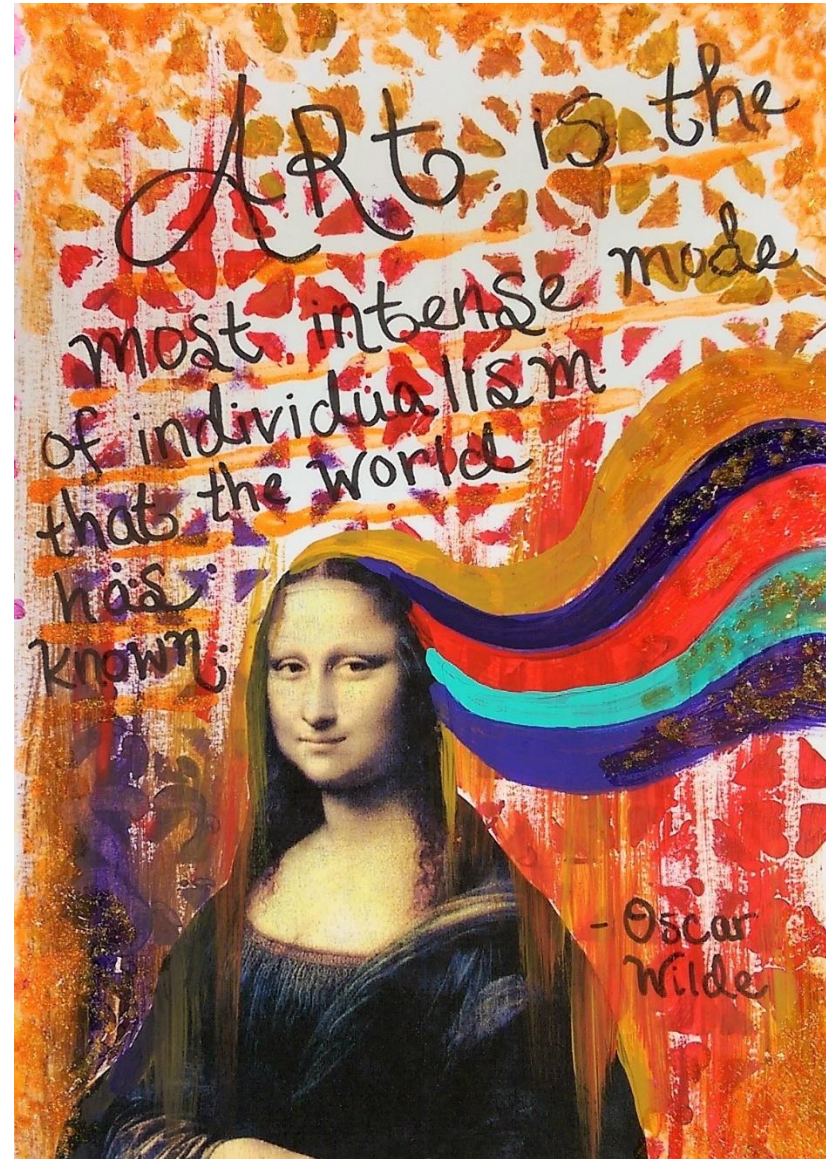


Summer Camp Kids at John Pratt Mosaic House

We envision a world in which
creativity is integral to every life
and its value is recognized.

Mission

To create environments that allow people of all ages and abilities to experience the creative process, and to enhance physical, mental and spiritual wellness through the arts and humanities.



Created by an Artshop student in 2018.

Core Values



- **Inclusiveness** – No matter your age, gender, race, beliefs, skills or life circumstances, you are welcome at Creative 360 and are free to be yourself.
- **Creativity** – We believe that imagination and free expression are essential to any person's life. We see creativity not as a finished product, but a journey of discovery, so we provide a non-judgmental atmosphere where all work is treasured.
- **Respect** – We respect not only people, but also ideas. We are open to new and non-traditional programming. We believe in the power of saying "yes."
- **Community** – We believe that unity and compassion are components of a strong society. We work to bring people together.

Board of Directors



President: Ashley Ghose

Vice President: Bryan Dahl

Secretary: Karen Thomas

Treasurer: Jeffrey McGraw

Mary Brown

Darby Gwisdala

Geoffry Malicoat

JoAnn Pobocik

Alex Rapanos

Scott Seeberger

Carol Speltz

Lisa Tsay

Advisory Board

Karl leuter

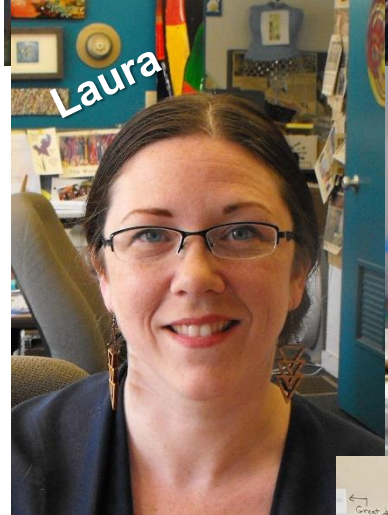
Larry Levy

Linda Z. Smith

Bev Wenzel

Dave Wirth

Administration



Executive Director: Carol Rumba
Program Director/Curator: Colleen Reed
Office Manager: Laura Brigham
Artshop Coordinator: Allise Noble
Artshop Assistant: Shelby Hatt
Event Services: Robert Driver
Bookkeeper: Sarah Myers
Marketing & Communications: Deborah Cull
Maintenance: George Patton

Highlights



- Yes We Can! continues to be a popular offering that brings the community into the gallery each winter.
- Collaboration with Midland County Master Gardeners for Garden classes.
- Cocktails & Canvas continues to bring in new people, many of them young professionals.
- Earnings from Delta Doorways Camp added \$3,148 to summer revenue.
- The American Chemical Society and Creative 360 continue the SWAAG collaboration.
- Deb led a summer writing internship for the second year at MSU to add more than \$4,000 to Creative 360's summer revenue.
- Arts Angels – Larry & Cheryl Levy
- Art Sweetheart – Junia Doan
- Facility rentals and birthday parties continue to increase, which also brings new people in.
- Artshop students Colleen Dolan, Christina Graf, and Louis Thurston collaborated on a large art piece, Creativity Unleashed, for a silent auction at Creative 360's October 2018 fundraiser. The piece raised \$500! Students are doing the same for 2019 with two collaborate works!
- Artshop students collaborated to create a sculpture for Midland's Summer Sculpture Series.
- Selected Artshop students and staff were interviewed by MCACA for a radio and video installment in their "Creating Connection" series about fascinating stories in the arts from throughout the midwest.
- Artshop's offsite ceramics classes at Pinecrest exploded from 7-9 students per session to 18-20 students per session.

A collage of 20 diverse artworks. The top row includes a close-up of a snowy owl's face, a dinosaur in a desert landscape, a blue sculpture of a face with a pointed hat, a colorful abstract painting of a woman's face, and a colorful abstract painting of a woman's face. The second row features a colorful abstract painting of a hummingbird, a black and white photograph of a staircase, a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, and a colorful abstract painting of a woman's face. The third row shows a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, and a colorful abstract painting of a woman's face. The bottom row includes a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, a colorful abstract painting of a woman's face, and a colorful abstract painting of a woman's face.

- Photography Friends: Bonham & Frohm
- Express Yourself Artshop, Do Art, & VSA Michigan
- 3 Interpretations: Heger, Rider, Rummel
- Yes We Can! 6th Annual
- Three Rivers: Barber, Parkhurst, Zureich
- Midland Artists Guild 35th Annual
- Windover High School Pop-up Exhibition
- Kathy Kaunitz Jones: Retrospective
- Artfest 55 10th Annual
- 4 Visions: Grabinski, Leduc, Horning, Clark

Highlights - Theatrical Events



Artshop

- Aesop's Fables – The Lion and the Mouse
- Peter Rabbit
- A holiday program
- The Flintstones

Radio Shows - a Feature Offering

- Hawk of the West
- Frankenstein
- Agatha Christie's Poirot
- Flash Gordon

Staged Events

- Talking With...
- Movie Night: *Night of the Living Dead*
- A Christmas Carol – A holiday tradition
- An Evening with Edgar Allan Poe
- Naughty, Bawdy and Wise: Chaucer
- Midland Reads Poetry
- ShakesBeer: *MacBeth!*

Highlights - Musical Events



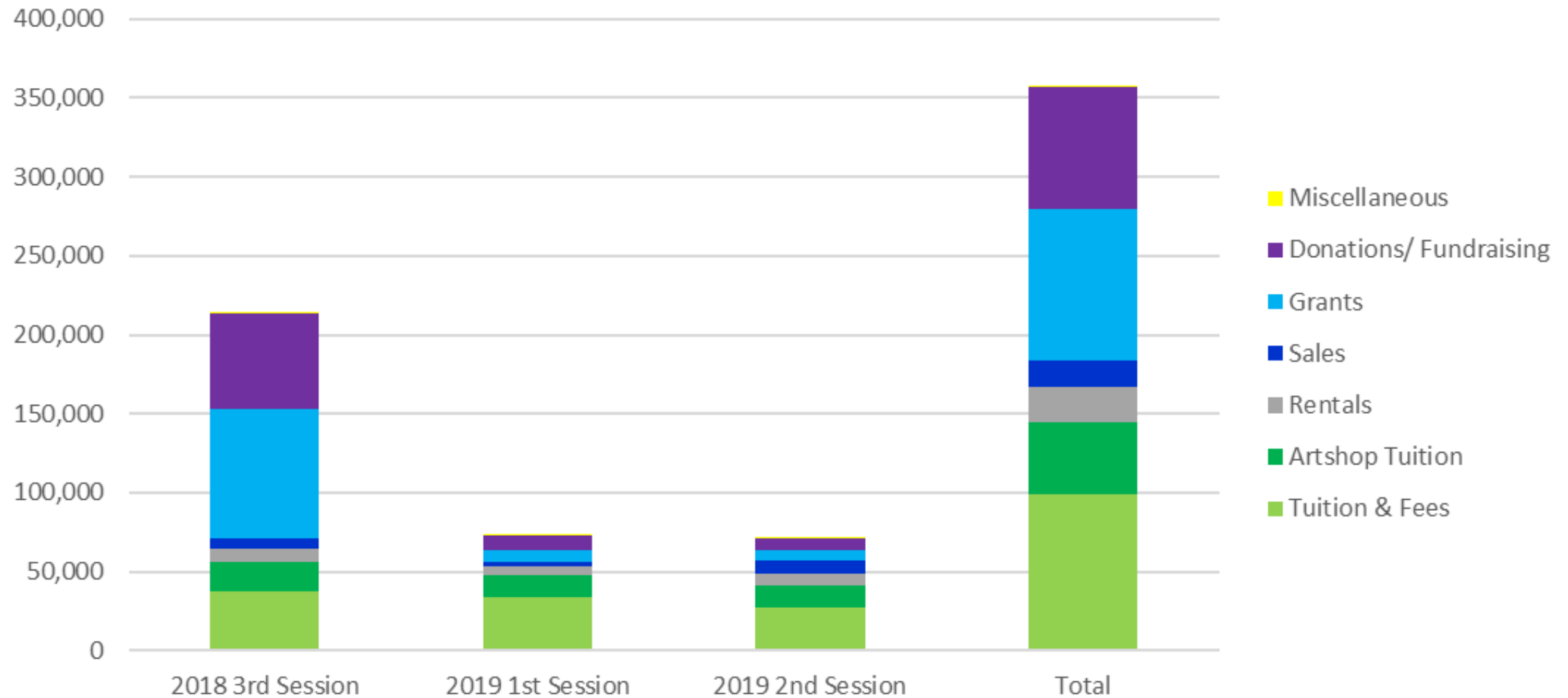
- An die Musick: Joannah Lodico
- Experience India: Dance, Music, Food
- School of Rock Concert
- Tibetan Singing Bowl Experience
- Roane Celtic Holiday Concert
- A MOMsemble Holiday Cabaret
- The New Reformation Band in Concert
- Concert & Chili Series
 - Ike Beehr & The Blues Guise
 - Bryan Rombalski & Friends
 - Coleman Road
- Cabaret: *Embrace the Dark*
- Gemini in Concert with local Elementary Students
- MCO Small Ensemble Showcase
- Moms: *We've Still Got it!* Revue
- MisCast Cabaret

Fundraising

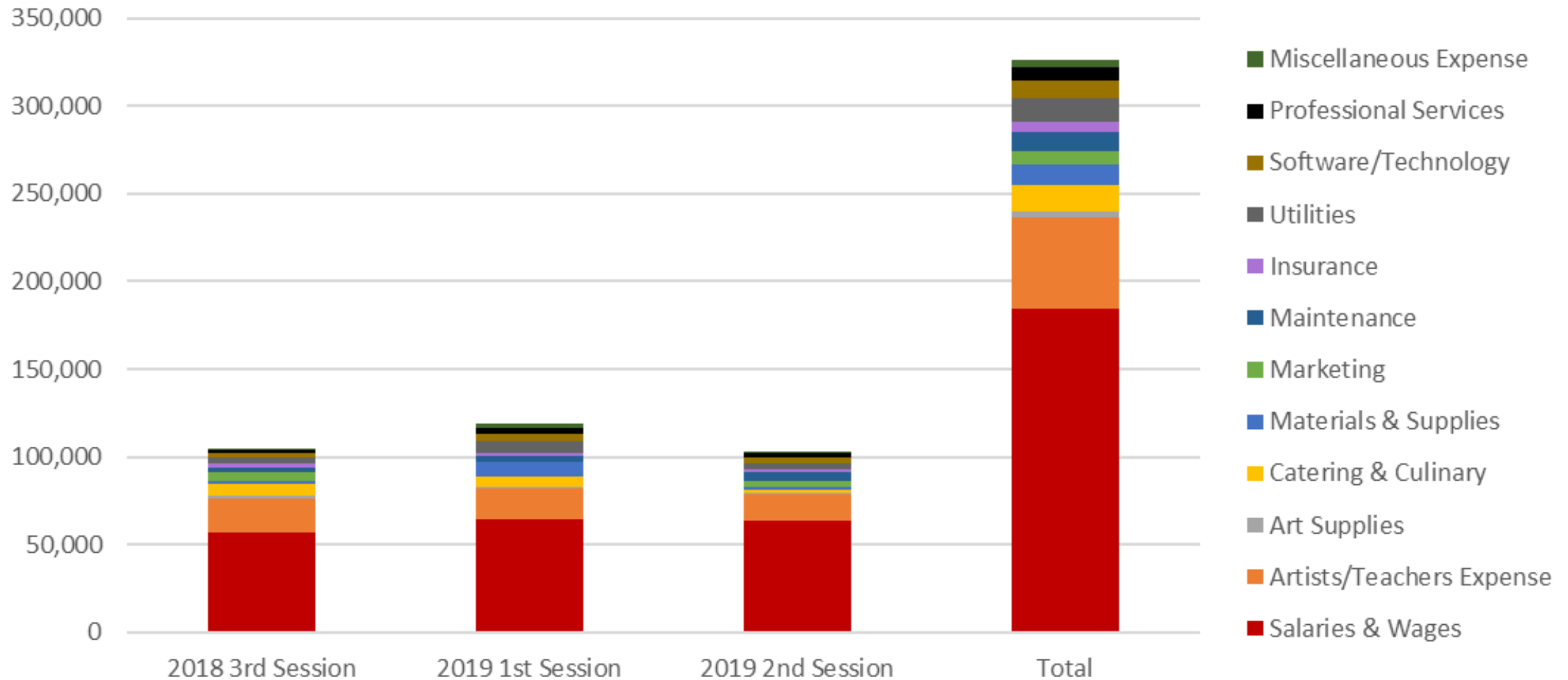
- Our 5th annual fundraiser raised \$38,772
- The eighth annual Second Hand Picasso Sale raised \$4,428.53
- 2018 Year End Appeal Letter: \$4,555
- Give Local Midland: \$4,582.31 added to our endowment fund



Creative 360 Annual Report - Revenue September 1, 2018 - August 31, 2019



Creative 360 Annual Report - Expenses September 1, 2018 - August 31, 2019



Long-Term Vision

Our organization is sustainable with a reputation for innovative, fun and meaningful programs and services that welcome and embrace everyone. Our programs are busy with a diverse clientele who feel safe to experiment with and embrace their creativity. Our team of staff, board members, artists, educators and volunteers share an excitement and passion for our work and are proud of our accomplishments together.



Three Year Focus (in order to achieve our long-term vision)

We will strengthen our core capacities over the next three years to be poised for further growth and innovation with the following actions:

- Strengthen and diversify funding
- Continue to develop and enhance programs
- Increase community awareness and engagement
- Further develop and expand our team
- Address our space and infrastructure needs

Thank you!

Activities at Creative 360 are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts, Midland Area Community Foundation and the Herbert H. and Grace A. Dow Foundation.

