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KENDRICKS NAMED HONORARY CHAIRS FOR CREATIVE 360'S ANNUAL FUNDRAISER

August 10, 2015, Midland, Mich. – Creative 360 has named Jennifer (Jenny) and Kevin Kendrick as honorary chairpersons for its second annual fundraiser luncheon, scheduled for Tuesday, October 6 from 11:30 to 1:00 p.m. at the Great Hall in Midland. Lunch is complimentary. Many local businesses are sponsoring the event.

The Kendricks support Creative 360 for its diverse and creative options from art to exercise to body movement to entertainment. “Every year, there are new opportunities to learn and grow physically, mentally, creatively, and spiritually,” they explained. “The fact that it serves all sections of the population, from the very young to the very old, all levels of physical and mental ability, and all income levels makes it a special organization.”

“We are pleased to have Jenny and Kevin as our honorary chairs,” said Carol Rumba, executive director. “With their active enthusiasm for Creative 360 and other community organizations, they are wonderful representatives of the heart of Creative 360.”

The Kendricks’ community involvement enhances life for many in the Midland area. Kevin serves as Midland Noon Rotary Club President and has been a Rotarian for approximately eight years. He is on the Midland Center for the Arts advisory board of the Midland Historical Society and chairs the Center Stage Theatre and Choral Advisory Board. He is also a board member for The Legacy Center. Kevin is a co-founder and current member of the Midland Giving Circle, The Big Give. He is a Trustee of the Midland Area Community Foundation (MACF), and serves on the Grants and Cultural Awareness Committees, which created an opportunity for collaboration with Creative 360 during Cultural Awareness Month last October.

When speaking of the experience, Kevin said, “It was exciting to partner with Creative 360 last year to showcase several cultural opportunities including an experience with Tibetan singing bowls and chants; a fascinating story hour with storyteller Genot Picor; wonderful music from Jean Marie and the Lads; and some incredibly fun music from the musically-gifted twins, Gemini.”

Jenny serves on the board of Personal Assistance Options and is a member of three service organizations: the Midland Noon Rotary Club, Zonta, and PEO International. She is also a member of the Midland 100 Club. Jenny loves to volunteer her time and computer expertise to any organization that needs help. “As a board member of Personal Assistance Options, an organization that helps those with physical and mental disabilities live independent lives, I was delighted when Creative 360 began Express

Yourself Artshop, which offers people of all abilities opportunities for arts and education and exercise,” Jenny said.

When asked how they find time to serve in so many capacities, they responded, “When you love what you are doing, you make time for it because it becomes a priority.”

Creative 360 plans to hold their fundraiser luncheon each year in October and have named the annual event – Creating With Us. “We’re inviting the community to create friendships with us, create art with us, create memories with us, and create funds with us so we can continue creating together,” Rumba explained.

Funds raised help offset the non-profit’s operational expenses. Guided by their mission, Creative 360 offers regular classes and events that include yoga, tai chi, music concerts, Shakespeare performances, dinner theaters, changing art exhibitions and openings, poetry readings, art classes and workshops, art lectures, children’s summer arts camps, writing classes, a six week science and art program for Delta College Possible Dream middle and high school students and more.

“Creative 360’s staff and board are looking forward to our fundraiser event. It gives us a chance to brag a little,” said Rumba. “We will share our many accomplishments over the past year and our exciting plans for the future.”

Last year’s inaugural fundraiser exceeded all expectations in attendance and financial support. Like last year, the Herbert H. and Grace A. Dow Foundation will match dollar for dollar each donation up to a total of \$50,000. Those who would like to attend are invited to call Creative 360 at 989-837-1885 to reserve a lunch.

About Jennifer and Kevin Kendrick

Kevin is living his second career as VP of Global Security at Dow Corning. Prior to that, he was in law enforcement with five years as a police officer and 25 years with the FBI where he met fellow employee, Jenny. Jenny has worked at the Arthritis Foundation and as a church secretary and is now a homemaker with a very active volunteer life. Her favorite activities are anything computer related, and she loves photography and doing her genealogy. The couple has two adult children and two wonderful grandchildren who, unfortunately live in different states. They live in Midland with their four rescue Cocker Spaniels and have thoroughly enjoyed working on various Rotary projects together, including being host parents for two wonderful teens from Paraguay and Argentina!

About Creative 360

Creative 360, formerly known as Creative Spirit Center, is a not-for-profit community arts and wellness organization founded in 1994. Its mission is to create an environment for people of all ages and abilities to experience the creative process through ongoing classes, art exhibits, events, concerts, speakers and outreach programs, with its goal to enhance the development of physical, mental and spiritual wellness through the arts and humanities. In 2013, Creative 360 expanded its offering to include Express Yourself Artshop, a program focused on those with physical, mental and intellectual challenges. Activities at Creative 360 are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts.